

MENS ET MANUS + INTELLIGENT MACHINES

# FUTURE [OF] INDUSTRIES INDUSTRIES [OF] FUTURE

MIT AI 2018

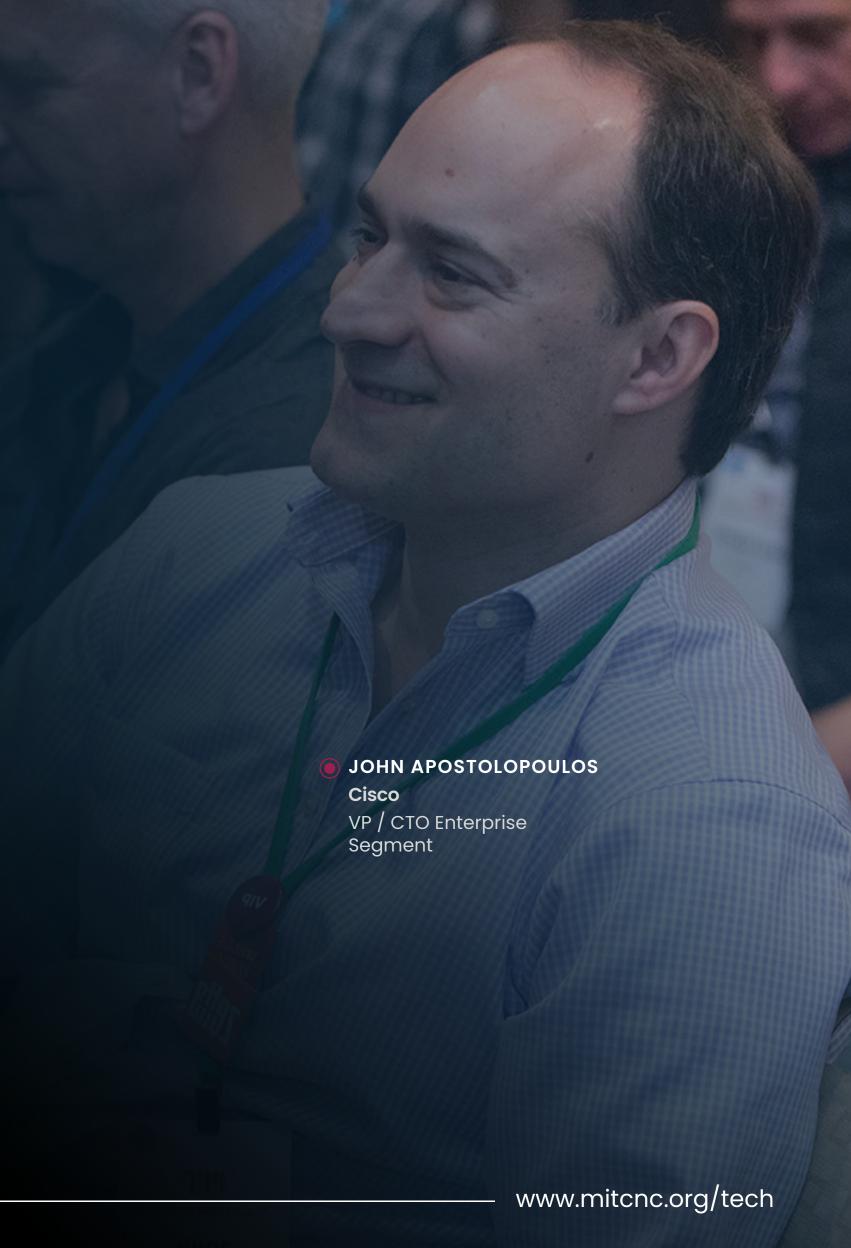
April 20-22, 2018
Intercontinental San Francisco

# Get ready for more. We're taking it to the next level.

We are at unique crossroads where multiple technological shifts are not only disrupting companies within a sector but changing entire industries in fundamental ways. These same shifts also present innovators with the opportunity to create extraordinary value by inventing what the future looks like starting from first principles. The 2018 MIT Al Conference takes a deep dive into how machine learning is shaping the future of industries and creating industries of the future.

Over the course of 2 days, forward thinking executives, leading technologists, respected academics, and active investors will share insights on the state of industry and the state of AI, on gaps between business needs and technical capability, on opportunities for applying new advances, and on the longer term societal impacts of decisions made today.

The MITCNC The Future of AI Conference is where cutting-edge science meets new business implementation. It's a deep dive into emerging AI techniques and technologies with a focus on how to use it in real-world implementations. You'll dissect case studies, delve into the latest research, learn how to implement AI in your projects, share emerging best practices in intelligence engineering and applications, uncover AI's limitations and



# Experience MIT AI Conference

### You'll find:

- Inspiring keynotes and practical, information-rich sessions that explore the latest advances
   and best practices in Al
- Case studies designed to investigate tools, algorithms, and applications more deeply
- Networking opportunities with hundreds of other engineers, researchers, developers, program and product managers, innovation officers, and other deep learning professionals in the burgeoning AI field
- A vibrant networking opportunity / "hallway track" for attendees, speakers, and journalists to debate and discuss important issues

The MIT AI Conference is a unique opportunity for the brightest minds in applied AI to gather for an intense and invigorating few days of collaboration.

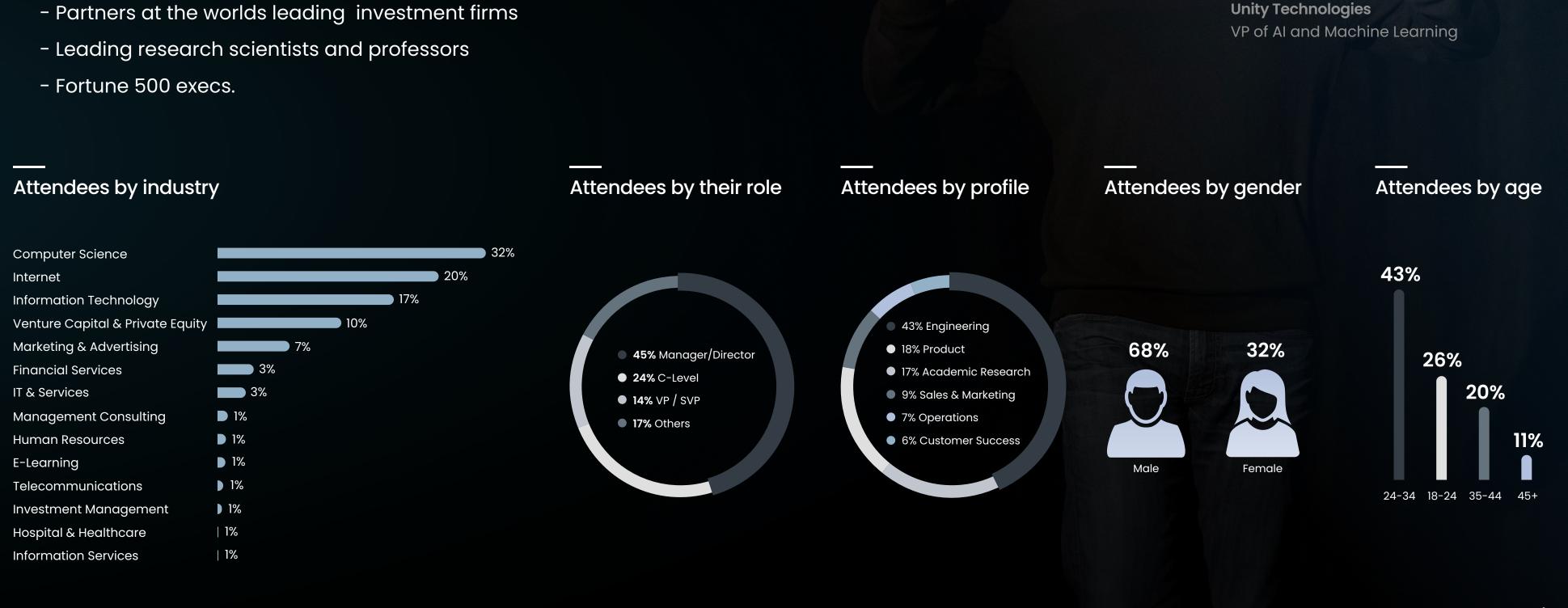


# MITCNC attendee snapshot

MITCNC events boast an extremely high quality attendee profile.

# Mix it up with:

- Founders and CEOs of the hottest venture backed startups
- Partners at the worlds leading investment firms



**DANNY LANGE** 

# Past Participants

wamazon

KPMG

accenture

We are extremely fortunate and thankful to have a unique community of industry leaders around us. People who attended our events in the past are from companies like:

cisco.

Microsoft

Bank of America 🧇

McKinsey&Company

Deloitte.

ON DIA

ERIC HORVITZ
 Microsoft Research
 Technical Fellow & Director

### Startups Marketo\* **Dropbox Q** Palantir 🗱 slack HubSpot Linked in box mixpanel O New Relic. **Optimizely Investors** Bloomberg BETA ANDREESSEN HOROWITZ ventures\* KPCB | emergence Bain Capital Ventures Accel greylockpartners. LIGHTS PEED VENTURE PARTNERS COWBOY M Samsung ACCELERATOR≫ svb > NEA. Morgan Stanley SEQUOIA╚ SoftBank mayeron trg. Y Combinator MAYFIELD FUND **Enterprises**

facebook

ORACLE!

Google

(intel)

IBM Watson

IBM



KARA SPRAGUE

ADC - F5 Networks
Senior Vice President & General
Manager



DR. AYESHA KHANNA ADDO AI CEO



RUMMAN CHOWDHURY PHD

Accenture
Senior Principal Artificial Intelligence



Acero Capital Managing Partner



JIKE CHONG

Acorns
Chief Data Scientist



Afiniti CEO & Founder



Airbnb
Director, Head of Data Science
Professor



Airware
CEO & Founder



Amazon Al Principal Scientist



Apptimize CEO



JOHN AXERIO-CILIES

Arterys

CTO



Aurora
Co-Founder



SANGEETA CHAKRABORTY

Ayasdi
Chief Customer Officer



FANG YUAN
Baidu Ventures
VP



NIVEN NARAIN

Berg

Co-Founder, President & CEO



ANNA KHAN

Bessemer
Investor



ANANTH MADHAVAN

Blackrock

Managing Director



Bloomberg
Reporter



Bloomberg Reporter



CRV General Partner



REBECCA LYNN

Canvas Ventures

General Partner



YOUSSEF LAHRECH
Capital One
Senior Vice President



VENKAT RANGAN Clari CTO



OTHMAN LARAKI
Color Genomics
CEO & Co-Founder



AILEEN LEE
Cowboy Ventures
Founder & Partner



DFJ Senior Associate



BRENDAN MCCORD

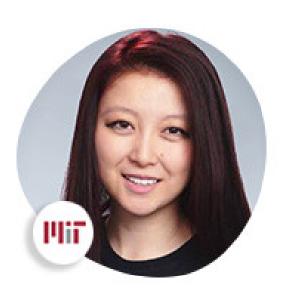
DIUx

Head of Machine Learning



JACK KIM

Data Capital Management
Chief Risk Officer



Domeyard LP
Partner



KAMAKSHI SIVARAMAKRISHNAN Drawbridge Founder & CEO



KARPAGAM NARAYANAN

eKryp

Co-Founder



Facebook
Data Scientist



VIPIN MAYAR
Fidelity Investments
Al / Analytics Lead



HANNAH KUCHLER
FinancialTimes
San Francisco Correspondent



JARED SOUTER
First Republic Bank
Chief Data Officer



ANN MIURA-KO
Floodgate
Managing Partner



JOANNE CHEN
Foundation Capital
Partner



GE Ventures
Managing Director



General Catalyst
Managing Director



SLAVA ZHAKOV Genesys CTO



Gfycat Co-Founder & CEO



Google Brain Research Scientist



AASHIMA GUPTA

Google
Global Head - Healthcare Solutions,
Google Cloud Platform



Google
VP of Product, AR & VR



Google
Product Manager



Google Brain
Partner Development



MALIKA CANTOR

Google Launchpad Studio

Global Lead



ANNA PATTERSON

Gradient Ventures

Managing Partner



BEENA AMMANATH

HP Enterprise
Global VP for Big data, Al & Innovation



FRANCESCA ROSSI

IBM

Researcher



RANIA KHALAF

IBM

Director of Al Engineering



JEFFREY WELSER

IBMResearch

VP, Lab Director IBM Research

Almaden



i Xledger Co-Founder & COO



Inside Sales.com CEO & Founder



MAMOON HAMID

KPCB

General Partner



KEITH RABOIS

Khosla Ventures
General Partner



Kyruus
VP Market Development



VIVEK KRISHNAPPA
Lending Club Asset Management
President



AJAY SUDAN
Lightspeed Ventures
Partner



Luminoso Inc. CEO & Co-Founder



MIT Media Lab Associate Professor



MIT
Andrew and Erna Viterbi Professor



JAMES DICARLO

MIT Department of Brain and
Cognitive Sciences
Department Head



GUY SATAT

MIT Media Lab

Research Assistant



MIT Sloan
Senior Lecturer & Research Scientist



MATYAS TAMAS

Manifold
Senior Staff ML Engineer



Manifold
Managing Director & Head of Machine
Learning



VINAY SETH MOHTA

Manifold

Managing Director



MapD
CEO & Co-Founder



Mapper CEO



McKinsey Partner



Mercedes-Benz Research & Development Vice President of Al & Digital Vehicle



Openwater
CEO and Founder



Populus
CEO & Founder



RSA
Chief Technology Officer



WILL ZENG

Rigetti

Head of Quantum Cloud Services



Sage Digital
VP, Product



RICHARD SOCHER

Salesforce
Chief Scientist



KEN LAZARUS
Scout Exchange
CEO



OR HILTCH
Skyline Al
Founder & CTO



Softbank Robotics Robot Evangelist



SURYA GANGULI Stanford University Assistant Professor



HODA EYDGAHI
Stitch Fix
FData Science Manager



REHAN JALIL Symantec Cloud Security



PASCAL WEINBERGER
Telefonica Alpha
Head of Al



JIM ADLER

Toyota Al Ventures

Managing Director



UC Berkeley PhD Candidate



UC Berkeley Professor



RIMA ARNAOUT

UCSF
Assistant Professor of Medicine



MIMEE XUE

UnifyID

Machine Learning Engineer



DANNY LANGE
Unity Technologies
VP of Al & Machine Learning



Veritone CEO



Verve.ai
Founder



ATIF RAFIQ
Volvo Car Group
Chief Digital Officer



ELIZABETH DWOSKIN

Washington Post
Silicon Valley Correspondent



Wells Fargo
SVP, Enterprise NLP, Text, and Speech
Analytics & Solutions



JOCELYN GOLDFEIN

Zetta Venture Partners

Managing Director



MARK GORENBERG
Zetta Venture Partners
Managing Partner

# Past Speakers

**EUGENE KUZNETSOV** 

Abine

Chairman and Co Founder

**AFSANA AKHTER** 

Cardinal Analytx Solutions

Executive Vice President - Sales

**ZOHER KARU** 

Ebay

Vice President

**GRANT FONDO** 

Goodwin Procter
Partner and Head of
Blackchain Practice

JIM ZEMLIN

**Linux Foundation**Executive Director

**UMAIR KHAN** 

**Mentors Fund**Partner

TROY ASTORINO

**PicnicHealth** CTO

LEO CHANG

Samsung NEXT
Principal

**OMAR TAWAKOL** 

**Workfit** CEO **JIM ROSKIND** 

Amazon

**VP** Engineering

AMANDA CAVALERI

**Connect the Ages**Founder

**CARLOS GOMEZ URIBE** 

Facebook Director

**CHRISTINE ROBSON** 

Google

Product Manager

AMAR KENDALE

**Livongo Health**SVP Product

DAVID AUSTIN

Machine Fund
Managing Director

**JAMES GOLDEN** 

PwC's Healthcare Advisory Senior Managing Director

MARK CHEW

**Teleon Health**Co-Founder

ROB NEIVERT

**500 Startups**Venture Partner

RONALDO AMA

Ayasdi

Executive Vice President, Product & Engineering

JEFF APPLEBAUM

Comedian & Entrepreneur

EDUARDO ARINO DE LA RUBIA

**Facebook**Data Science

JASCHA SOHLDICKSTEIN

Google Brain

Staff Research Scientist

**ED BOYDEN** 

MIT Media Lab Professor

AB PERIASAMY

Minio, Inc.

CoFounder & CEO

**SANJAY JHAWAR** 

RealWear

President, Chief Executive Officer & Co-Founder

**ALI JAMEEL** 

TPL Holdings

CEO

MOBEEN KHAN

AT&T Enterprise Mobility
Executive Director

**VIVEK MOHTA** 

**DataHoliks** 

Partner

\_

Farewell

CEO, Co Founder and Board of Director

**KEVIN APPELBAUM** 

**EVE PHILLIPS** 

Google

**Group Product Manager** 

**MANOLIS KELLIS** 

MIT CSAIL and Broad Institute

Professor

**GAICOMO MARINI** 

**Neato robotics**Chairman and CEO

EDUARDO TORRES-JARA

**Robot Rebuilt** 

CEO

SHUJA KEEN

**The Resource Group**Managing Director

**CHRIS FARMER** 

Afiniti

Chief Marketing Officer

**SOURAV DEY** 

**DataHoliks** Partner

**JUAN BENET** 

Filecoin
Found & CEO

**SHAN SINHA** 

HighFive

CEO

VIJAY BHAT

Mesosphere

Data Structure Architecture

**DEREK PRIDMORE** 

Osaro, Inc.

Co Founder

**VIJAY DIVI** 

**Snow Ventures**Head of Quantitative

Research & CTO

**DIVYA SIVA** 

Uber

VSr. Strategic Sourcing Analyst, Infrastructure **ERIC JONAS** 

Berkley University of California
Postdoctoral Researcher

PALLAV SHARDA

**Dovetail Care, Inc.** CEO/Founder

STEVE MCLAUGHLIN

FT Partners
CEO

JEREMY STANLEY

Instacart

VP of Data Science

EDWARD HSU

**Mesosphere, Inc.**VP Product Marketing

LIOR RON

Otto

Co-Founder + President

**SURYA GANGULI** 

Stanford Professor

ROBERT PHILLIPS

Uber

Head of Marketplace Optimization Decision Science BEN LEVY

**BootstrapLabs**Partner

JOEL PAZHAYAMPALLIL

**Drive.ai**Co-Founder

**IRFAN ESSA** 

Georgia Institute of Technology, Professor

**GEOFF SEYON** 

Ixora Health
Co Founder & CEO

TAL BRODA

**Mesosphere**VP Engineering

JOEY KRUG

Pantera Capital
Partner and Co-Chief Investment

Officer

**MATT GARRATT** 

Salesforce Ventures

VP

**OLIVER ROUP** 

VigLink

Founder & CEO

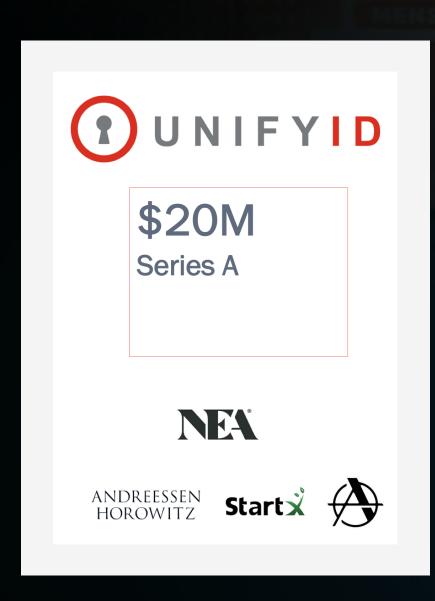
www.mitcnc.org/tech

# Winner of the MIT Al Idol

"I am impressed by the caliber of speakers, density of highly sophisticated audience members, and the depth of the conversation. The MIT intensity combined with the energy of the Silicon Valley create a perfect storm. The conference helped us close on many opportunities."

# John Whaley

Founder & CEO of Unify ID



# Scholarship Recipients

A large portion of MITCNC's annual budget goes towards sponsoring needs-based students from the Bay Area to attend MIT. To date, the club has helped approximately 200 students with financial assistance through our scholarship fund. By participating in this event you will help make a difference in the club's ability to advance its mission.

Izumi C. de los Rios Kobara '20 🔸 Alexa L. Jan '20 🗣 Talya K. Klinger '20 🗣 Janice Shiu '20 🗣 Colton G. Stearns '20 🗣 Brody West '20 🗣 Gianna Y. Garza '19 🗣 Anthony S. Liu '19 🗣 Dominik 🗣 A. Martinez '19 🗨 Claudia Wu '19 🗨 Kristen Young '19 🗣 Chew Chai '17 🗣 Donghyun M. Choi '17 🗣 Johanna R. Greenspan-Johnston '17 🗣 Stephanie M. McHugh '17 🗣 Julia Wu '17 🗣 Cheuk Hang Lee '17 🗣 Charlotte A. Swasey '16 ● Silvia Vazquez '16 ● Jin Pan '16 ● Pedro R. Padilla '16 ● Braden E. Knight '16 ● Andrew C. Xu '16 ● Ii B. Davis '15 ● Jordan M. Downey '15 ● Dario Garcia-Dominguez '15 ● Oluwatobi O. Lanre-Amos '15 ● Arshia S. Surti 15 🔸 Steven C. Zierk 15 🗣 Jonathan E. Rea 14 🗣 Miriam L. Gershenson 14 🗣 Ulziibayar Otgonbaatar 14 🗣 Claire E. O'Connell 14 🗣 Carissa F. Jansen 14 🗣 Dario X. Yazdi 14 🗣 Jingxun Chen 13 🗣 Alix de Monts de Savasse '13 🔸 Edgar Cervantes '13 🗣 Ester Lomeli '13 🗣 Jacqueline Sun '13 🗣 Shawn Wen, '13 🗣 John Bardeen '12 🗣 Xiao Chen '12 🗣 Dhruv Garg '12 🗣 Susan Hak '12 🗣 James Silva '12 🗣 Andrew Sutherland 12 ● Douglas Albert 11 ● Anshul Bhagi 11 ● Avril Kenney 11 ● Amanda Mok 11 ● Drew Wolpert 11 ● Emmanuel Quiroz 11 ● Kyle Adkins 10 ● Stav Braun 10 ● Tuan Huynh 10 ● Michelle Ma '10 ● Margaret Wangeline '10 ● Jia Wu '10 ● Tiffany Cheng '09 ● Brian Doyle '09 ● Jennifer Doyle '09 ● Deke Hu '09 ● Boyuan Zhu '09 ● Bryan Hernandez '09 ● Nivedita Chandrasekaran '08 ● WeiHsuan Ho '08 ● Jessica Lam '08 ● Mary Lang '08 ● Victor Sinow '08 ● Christopher Fematt '08 ● Songzi Du '07 ● Jesse Marsh '07 ● Alexander McMath '07 ● Pedro Luis Moran '07 ● Caitlin Murphy '07 ● Rayona Young '07 • Alevtina Asarina '06 • Emma Bassein '06 • Victoria Chou '06 • Kieran Culligan '06 • Ijeoma Ezeofor '06 • Michelle Ha '06 • Charlene Chuang '05 • Tina Hsieh '05 • Justin Lam '05 • Edmond Lau '05 ● Jessica Lord '05 ● Mandy Yeung '05 ● Christopher Emig '04 ● Daniel Y. Kwon '04 ● Diana Lam '04 ● Jenny Ta '04 ● Christopher Vu '04 ● Kelly Zimmerman '04 ● Ling Bao '03 ● Guillermo Jose Chicas '03 ● Joseph Saenz '03 ● Sagara Wickramasekara '03 ● Angela Won '03 ● Hui Yu '03 ● Aden Allen '02 ● Kelly Koskelin '02 ● Andrew Marsh '02 ● Christina Park '02 ● ChiaoChun (Joanne) Wang '02 ● Lin Wu '02 ● Ying Cao '01 ● Eva Chen '01 ● Janice Chuang '01 ● Vi Choi '01 ● Orlando Leon '01 ● David Taylor '01 ● Salvador Alvarez '00 ● Hao (Jack) Chung '00 ● Leonardo Gonzalez '00 ● Kenneth Lu '00 ● Margaret Wang '00 ● Xun (Sally) Yu '00 ● Kim Eng '99 ● Maisha Gray '99 ● Eric Hsieh '99 ● Harn-Mei Hsieh '99 ● Ericka Moreno '99 ● Jessica Wu '99 ● Dallen Chao '98 ● Jennifer Espinosa '98 ● Lindsay Kong '98 ● James Lee '98 ● Alex Manini '98 ● Robert McIntyre '98 ● Damon J. Bramble '97 ● Bernard W. Chang '97 ● Sarah J. Davis '97 ● Patricia A. Garcia-Rubio '97 ● Julie K. Hsieh '97 🔍 Ian A. Pancham '97 🗨 Marnie Biando '96 🔍 Nayana Ghantiwala '96 🔍 Kenneht Lynch '96 🗨 Tri Tran '96 🗨 Ariel Saloman '96 🔍 Claire M. Woodman '95 🗨 Shannon S. Coen '95 🗨 Fawn T. Davenport '95 • David G. Gaxiola '95 • Andrew D. Romain '95 • Mario Camos '94 • Jeffrey DeWolf '94 • Maurcell Harvey '94 • Jacqueline Nerney '94 • Cherry Ogata '94 • Fung Yee Chan '93 • Natalya Eliashberg '93 🔍 William Ching '93 🔍 San Hoon Park '93 🔍 Data Thompson '93 🔍 Carlos Martin '92 🗨 Sophia Wang '92 🗨 Allou Macalou '92 🗨 Franz Lutz '92 🗨 Claribel Paguio '92 🗨 Heather Crum '91 🗨 Bonnie Kao '91 ● Jeffrey Kim '91 ● Enrique Herrera '91 ● Monica Williams '91 ● Mimi Starr '90 ● I-Ching Wu '90 ● Daniel Fox '90 ● Jose Melendez '90 ● Shigeyki Kybota '89 ● Cecelia Taylor '89 ● Paul Laporte '88 ● Louis Wu '89 ● Allan Armstrong '86

# Sponsorship packages

|  | Diamond<br>\$125K | Titanium<br>\$100K | Platinum<br>\$60K | Gold<br>\$30K | Silver<br>\$15K | Startups<br><b>\$5K</b> |
|--|-------------------|--------------------|-------------------|---------------|-----------------|-------------------------|
| Pre-Event Marketing  |                   |                    |                   |               |                 |                         |
| Website and Mobile Presence  | Featured          | Featured           | Featured          | Large         | Medium          | Small                   |
| Inclusion in Pre-conference Emails   | <b>✓</b>          | <b>✓</b>           | <b>~</b>          | <b>✓</b>      | <b>✓</b>        |                         |
| Pre-registered list of conference attendees (Name, Company, Job Title)                                   | 72 hrs prior      | 72 hrs prior       | 72 hrs prior      | 48 hrs prior  |                 |                         |
| Onsite   |                   |                    |                   |               |                 |                         |
| Reserve, hosted, rooms for recruiting interviews, meetings and more.                                     | <b>✓</b>          | <b>✓</b>           | <b>✓</b>          | <b>✓</b>      | <b>✓</b>        | <b>✓</b>                |
| Intermission Slide Branding  | <b>✓</b>          | <b>✓</b>           | <b>✓</b>          | <b>✓</b>      | <b>✓</b>        | <b>~</b>                |
| Agenda Branding  | <b>✓</b>          | <b>✓</b>           | <b>✓</b>          | <b>✓</b>      | <b>✓</b>        | <b>~</b>                |
| Staff Tickets – Expo Only  | 4                 | 2                  | 2                 | 2             | 1               | 1                       |
| Full Conference Pass   | 24                | 18                 | 12                | 6             | 4               | 2                       |
| Tickets to Awards Dinner & Opening Night Gala  | 24                | 18                 | 12                | 6             | 4               | 2                       |
| Additional discounted passes   | 40                | 30                 | 20                | 15            | 10              | 5                       |
| Post-Event - Recognition throughout the year at additional MIT quarterly events and in Alumni promotions | <b>✓</b>          | <b>✓</b>           | <b>~</b>          |               | \^\^\           | v.mitcnc.org/tec        |

# Sponsorship add-ons

The following sponsorships are an add-on to a sponsorship package.

### LANYARD SPONSOR / \$15K

Sponsor the logo placement on our attractive lanyards. Your brand will be visible on every attendee throughout the event and afterwards as a keepsake of the conference.

# WIFI SPONSOR / \$10K / DAY

As an MITCNC Annual official wifi sponsor, every speaker and attendee will see your company name when they log on the venue's free wifi. Your company's name will also be mentioned in the program agenda and on venue signage.

### **CHARGING STATIONS - \$25K**

Every attendee will need to charge their phone or laptop at some point. Get your logo featured on power towers throughout the venue.

### **BREAKFAST SPONSOR / \$20K**

Logo listed in agenda and displayed prominently on signage at breakfast.

# LUNCH SPONSOR / \$20K

Logo listed in agenda and displayed prominently on signage at serving stations throughout the venue during lunch.

### COFFEE SPONSOR / \$15K

Sponsor the coffee bars and get your branding on the coffee service stations or carts during the conference. "Coffee Presented by [Your Company Name] listed on the agenda."

### VIP RECEPTION / \$60K

All of our VIPS will see your logo at the exclusive welcoming reception attended by our sponsors, Speakers, VCs and other high-level contacts.

### **HAPPY HOUR SPONSOR / \$40K**

Your logo will be displayed prominently on signage and listed in the agenda as "Happy Hour Presented by [Your Company Name]".

### AFTER PARTY SPONSOR - \$50K

Get your logo at the heart of an amazing after party that strikes the balance between light-hearted fun and a profitable networking event.

# Sponsorship add-ons

The following sponsorships are an add-on to a sponsorship package.

# COAT/BAG CHECK / \$25K

Put your logo on the claim ticket and get it into the hands of every attendee. Your sponsorship will also be featured at the coat check station, on the venue map in the program, on signage, and in the mobile app.

### PHOTOBOOTH / \$50K

Sponsor logo placed on photobooth and on photo takeaways. Get your brand featured on this attendee favorite.

# LIVE STREAM / \$15K / DAY

Sponsor the live video stream, prominently displaying your logo on the stream and the venue screen between sessions.

### EXPAND YOUR SPACE / \$5K

Double the size of your exhibit! Bring in an expresso bar, popcorn machine, or get creative...

# **HEADSHOT STATION / \$30K**

Feature your logo on this wildly popular attendee attraction. Your sponsorship will be featured on the venue map in the program, signage and mobile app.

### **BREAKOUT SESSION / \$25K**

30-minutes speaking opportunity on a side stage either day.

### OPENING NIGHT SPONSOR / \$25K

You'll attend a Private kick-off with special guest speaker, 1,000 early attendees, startup program companies, speaker, partners, press.

### GREEN ROOM SPONSOR / \$20K

Exclusive branding of and access to the space where speaker and press meet pre/post speaking / interviews. Additional VIP tickets included.

\*Presenting, platinum, gold only.

### NETWORKING APP SPONSORSHIP / \$25K

We had tremendous engagement on our custom built app in 2017. In 2018 we are taking it to the next level.

# Sponsorship add-ons

The following sponsorships are an add-on to a sponsorship package.

### AI AWARDS SPONSOR / \$100K

**EXCLUSIVE.** Put your name behind sponsoring the MIT AI Awards – recognizing the engineers working behind the scenes (screens) leading the digital transformation.

### STAGE NAMING RIGHTS / \$50 - 75K

Logo featured on stage signage, company name listed in program agenda, in attendee marketing emails, and the exclusive right to have one of the MITCNC stages named after your brand.

### **SPEAKER GIFTS- \$20K**

Get your logo printed on speaker gift bags and 1 item placement in the speaker gift bag.

\*Presenting, silver, gold, diamond or annual partner

### AI IDOL SPONSOR / \$100K

**EXCLUSIVE.** Put your brand behind sponsoring MIT Al Idol and support the prize for the winners.

### MAIN LOBBY SPONSOR / \$30K

Exclusive branding on one of the highest traffic areas of the entire conference, We can work with you to get creative on activation here.

\*Diamond, platinum, gold only.

# WATER BOTTLES / \$ 20K

Get your logo into the hands of every single attendee, your brand will be on the water bottle every attendee will need to hydrate throughout the entire event and afterwards as a keepsake of the conference.

### PRIVATE MEETING ROOM / \$25K

Get the most out of your investment in coming to the Annual by reserving an entire room within the venue to meet with your customers, prospects, partners and investors, or interview potential candidates, throughout the conference.

### "XXX DAY" (VC DAY, SOLVE) / \$100K

**EXCLUSIVE.** Be the only sponsor of VC Day, Solve, or Founder Day! (Names subject to change.) Logo prominently featured in the Agenda, and company name listed in pre-event marketing materials, as well as logo featured on signage throughout the venue.

# MITCNC AI Conference & Spotlight 2018 sponsor agreement

To become a sponsor, please complete, sign, and e-mail this page to tech@mitcnc.org. A payable invoice will be sent back to you with the information for your securing sponsorship. Sponsorships must be paid in full in order to be secured. Please contact us if you have any questions or need assistance.

| Sponsor Information:  |
|---|
| Company Name:   |
| Name:   |
| Title:  |
| Email Address:  |
| Phone:  |
| Sponsor Package(s):   |
| By signing, I accept the terms and conditions. I hereby agree to and understand all sales are final.    |
| Signature:  |
| Contributions to MIT Club of Northern California, a registered 501 (c) (3) tax-exempt organization, are |

tax-deductible to the extent permitted by law. MIT Club of Northern California Tax ID# 94-2521297.

### Terms:

The Exhibit Area will be open from 8:00AM - 5:00PM (schedule subject to change). Set up time will start at 7:00 AM.

Sponsorship includes access to all conference activities and meals for sponsor representatives and associated guest attendees. Sponsorship does not include hotel or any other associated expenses.

# Terms of payments:

Balance due on signing by check or credit card. Sponsorships will sell out and no refunds will be given.

Please make checks payable to "MIT Club of Northern California" and remit to:

268 Bush Street
PMB 600
San Francisco, CA 94104-3503

# MIT Club of Northern California

MITCNC is the regional alumni club of Massachusetts Institute of Technology in Northern California.

The club is run entirely by volunteer MIT alumni. Along with its partners, the club organizes approximately 100 events every year, serving approximately 15,000 alumni in the Northern California area.

MITCNC is a 501(c)(3) non-profit with a mission to further the well-being of local MIT alumni by connecting them with each other and by fostering a continuing relationship with MIT.

# We do this by:

- Being volunteer led
- Organizing thought-provoking speaker events and tours
- Providing social and service events
- Supporting professional development & life-long learning

A large portion of MITCNC's annual budget goes towards sponsoring needs-based students from the Bay Area to attend MIT. To date, the club has helped over 175 students with financial assistance through our scholarship fund. By participating in this event you will help make a difference in the club's ability to advance its mission.

# Thank you



# **THOMAS ROBINSON** Domino Data Lab

# Talent Acquisition

"Domino has hired candidates we met at The MIT AI conference - the events have proved to be a great differentiated recruiting channel for us with access to top talent"



Thomas Robinson

Domino Data Lab

Partners & Supporters

Lightspeed













# Want More?

Contact Us for Futher Details: TECH@MITCNC.ORG